

Online Market Share & Competitive Overview

Most Common Markets/Applications

Quick Comparison of Websites

	Paints & Coatings	Chemical	Oil & Gas	Mining	Food & Beverage / Sanitary	Marine	Gen. Manufacturing	Pharmaceuticals & Cosmetics	Water / Wastewater Treatment	Construction	Ceramics	Adhesives & Sealants	Battery Production	Hemp-Based CDB	Pulp & Paper	Aerospace / Aviation	Beer & Wine	Lubrication & Machinery	Metal Working / Plating	Semiconductor
Wilden	X	X	X	X	X	X	X		X		X									
All-Flo	X		X	X	X												X		X	X
Almatec		X			X				X		X				X					X
Versamatic	X	X	X	X	X	X	X	X	X	X	X				X					
Aro	X	X	X	X	X	X	X	X	X			X								
Yamada	X	X	X	X	X		X	X	X				X							
Sandpiper	X	X	X	X	X	X	X	X	X	X		X	X	X	X	X			X	X
Graco	X	X			X		X	X				X								

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Date: 2022

Client: Leading Global AODD Pump Manufacturer

Description: The client asked for a global and North American market share analysis to get a better understanding of its competitors' online footprint. They asked for a review of all online competitors with tables, figures, analysis, and recommendations for improvements to the client's marketing strategy. The study was also able to identify new markets for the clients to explore.

Goals:

- Provide key insights and opportunities/recommendations.

Services: Technology Competitive Overview, Online Market Share Overview (Web Based Analysis), Organic Competitive Activity (Web Traffic Analysis), Paid Tactical Activity, Insights and Recommendations

